



UNPLUG THE SIGNAL

Today, the television's constant flow of entertainment, news, and information shapes the perception of individuals the world over. By controlling the dissemination of information, broadcasters and their corporate heads are able to control the masses. The constant carefully shaped messages on television guide the public to predetermined conclusions. Therefore, the television has become a weapon of mass persuasion. In order to take back our minds and our lives, we must first unplug the signal.

Turn off your televisions. Seek alternative news sources. Spend time with your family and connect with your neighbors and local community. Discuss and learn. Allow new information to challenge your thoughts and opinions. When we unplug the signal, we begin to realize that the world matrix that surrounds us is false. Many things we once thought of as true are lies.

THE TRUTH WILL NOT BE TELEVISED. VISIT [ADBUSTERS.ORG](http://adbusters.org)